

# HOLIDAY FOR HCPS

## OPTION 1 – REEL

### POST COPY

Holiday plans fill up fast, and so do our books!

DAXXIFY® is the only frown line treatment formulated with a peptide, delivering a radiant look that's fast and lasts\*\* through the season. ❄️

Schedule your DAXXIFY® treatment today!

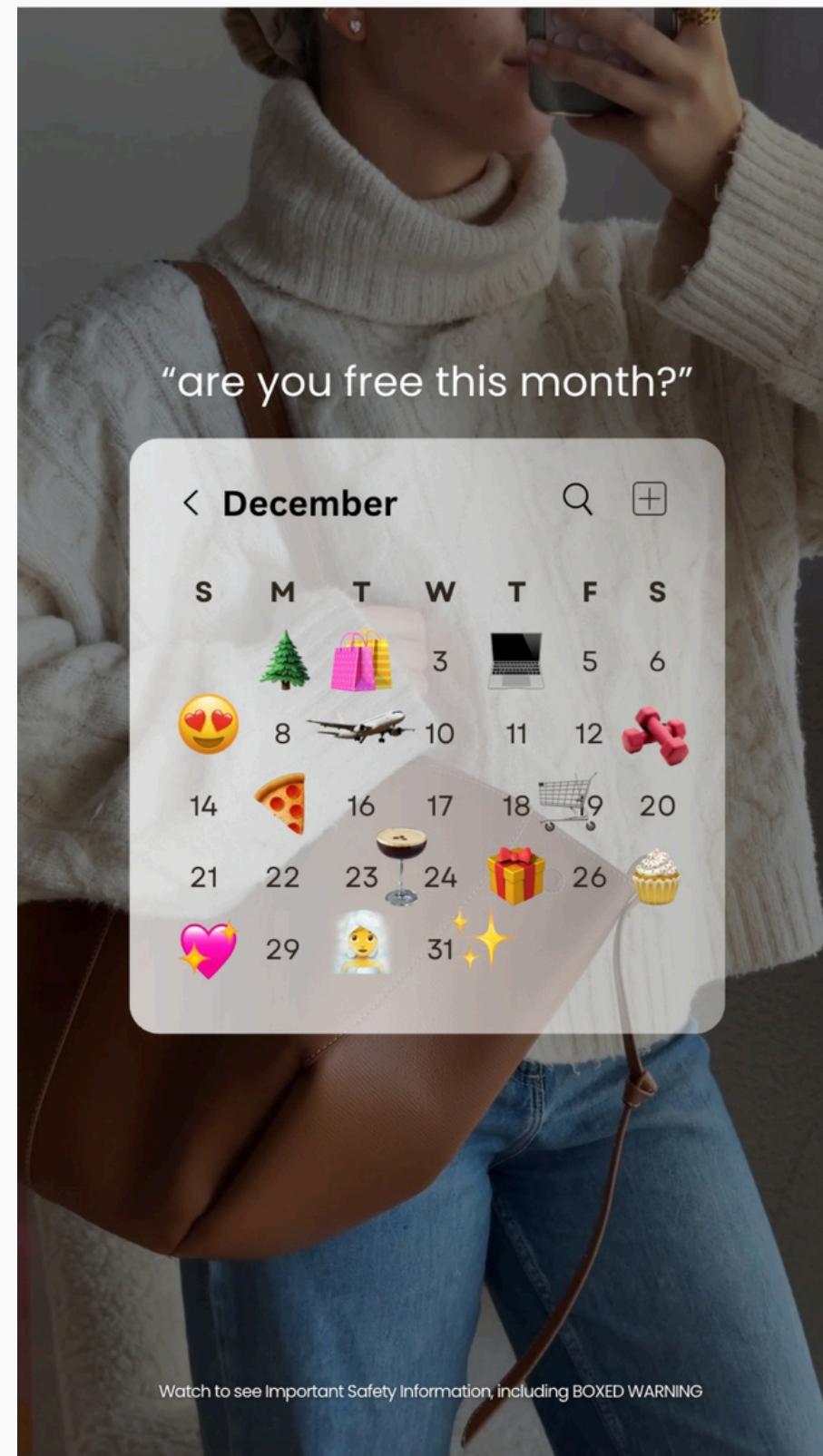
\*In clinical trial diaries, patients reported seeing a measurable improvement within 2 days. 74% achieved a  $\geq$  2-grade improvement at week 4 per both physician's and patient's assessment. More than 50% had no or minor frown lines until 6 months after treatment per both physician's and patient's assessments. Improves the appearance of skin texture versus before treatment. In an open label study (N=27), 89% of patients agreed their skin looked radiant/bright (exploratory endpoint).

#DAXXIFY #FrownLineTreatment #Aesthetics #Injectables

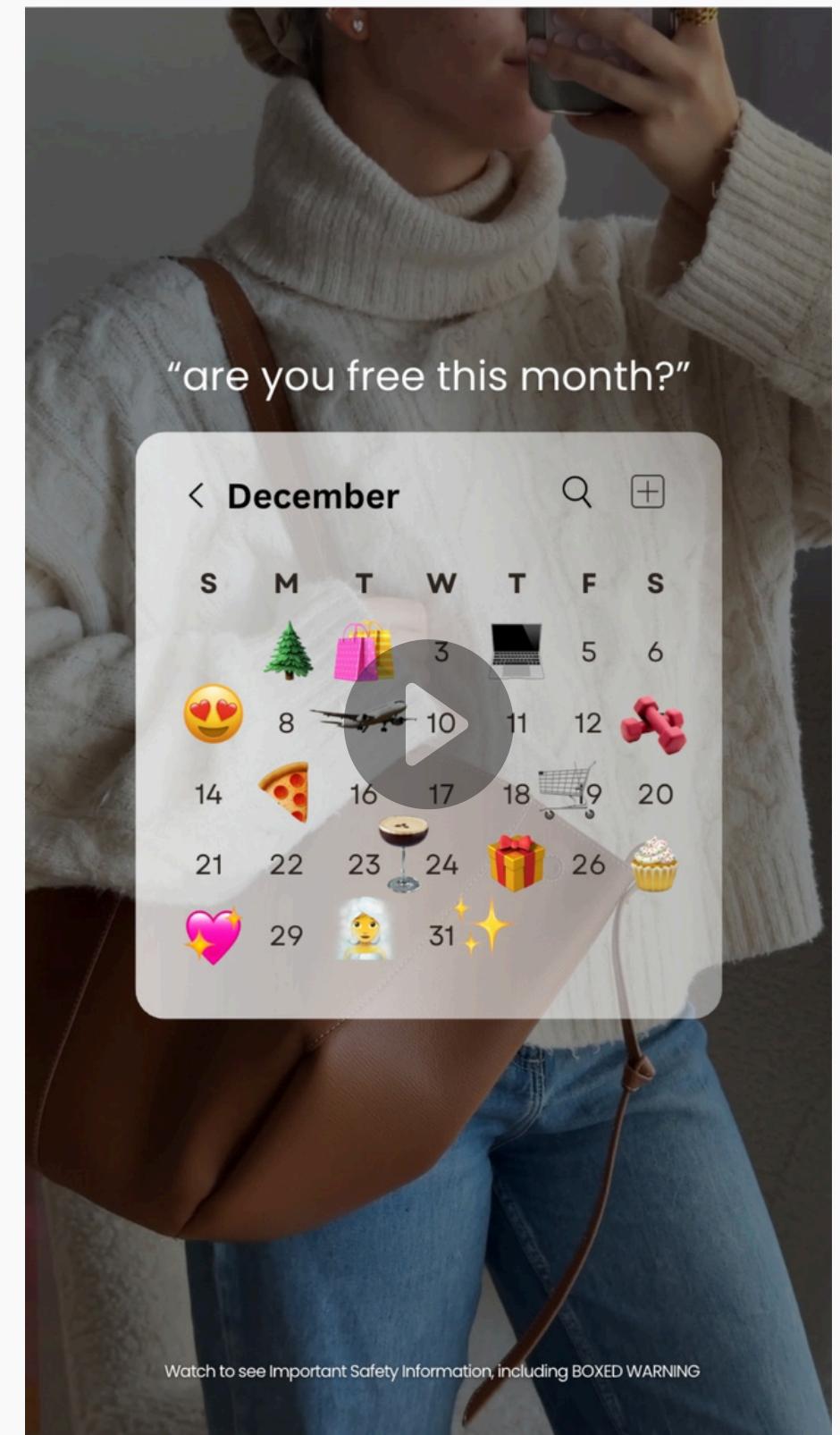
For DAXXIFY® Full Prescribing Information including Boxed Warning and Medication Guide, see [@daxxifypi](#).

DAXXIFY® (daxibotulinumtoxinA-ianm) for injection is a prescription medicine for adults to temporarily improve the look of moderate to severe frown lines between the eyebrows. Ask your doctor to tell you about DAXXIFY®. DAXXIFY® may cause serious side effects hours to weeks after injection. Alert your doctor right away as difficulty swallowing, speaking, breathing, eye problems or muscle weakness can be a sign of a life-threatening condition. The most common side effects are headache, eyelid drooping, and loss of the ability to move some muscles in your face.

Call your doctor for medical advice about side effects. Intended for US audiences.



THUMBNAIL



REEL WITH ISI

**DAXI-01617**