

# SOCIAL TOOLKIT

## DAXXIFY®

### Shape 2025 Beauty Award

#### HCP Carousel

#### Post copy:

DAXXIFY® is Shape's 2025 Beauty Award Winner for "Best for Frown Lines!" 🏆

Recognized for its innovation, DAXXIFY® is the first major advancement in injectable frown line treatment in 20 years. Its peptide formulation is fast-acting, long-lasting, and delivers radiant-looking results!

Contact us to book your award-winning DAXXIFY® treatment today.

#DAXXIFY #FrownLineTreatment #Aesthetics #BeautyAward #AwardWinning

\*74% achieved a ≥ 2-grade improvement at week 4 per both physician's and patient's assessment. In clinical trial diaries, patients reported seeing a measurable improvement within 2 days of treatment. More than 50% had no or minor frown lines until 6 months after treatment per both physician's and patient's assessments. In an open label study (N=27), 89% of patients agreed their skin looked radiant/bright (exploratory endpoint).

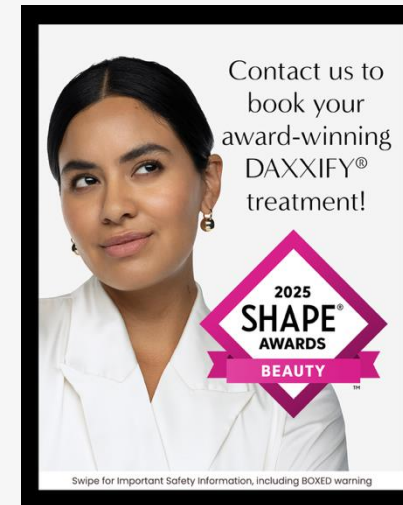
For Information including Boxed Warning and Medication Guide, see @daxxifypi.

DAXXIFY® (daxibotulinumtoxinA-lanm) for injection is a prescription medicine for adults to temporarily improve the look of moderate to severe frown lines between the eyebrows. Ask your doctor to tell you about DAXXIFY®. DAXXIFY® may cause serious side effects hours to weeks after injection. Alert your doctor right away as difficulty swallowing, speaking, breathing, eye problems or muscle weakness can be a sign of a life-threatening condition. The most common side effects are headache, eyelid drooping, and loss of the ability to move some muscles in your face.

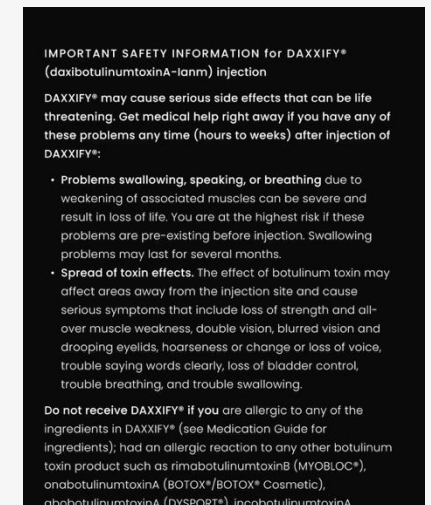
Call your doctor for medical advice about side effects. Intended for US audiences.



Frame 1



Frame 2



Frame 3 (ISI)