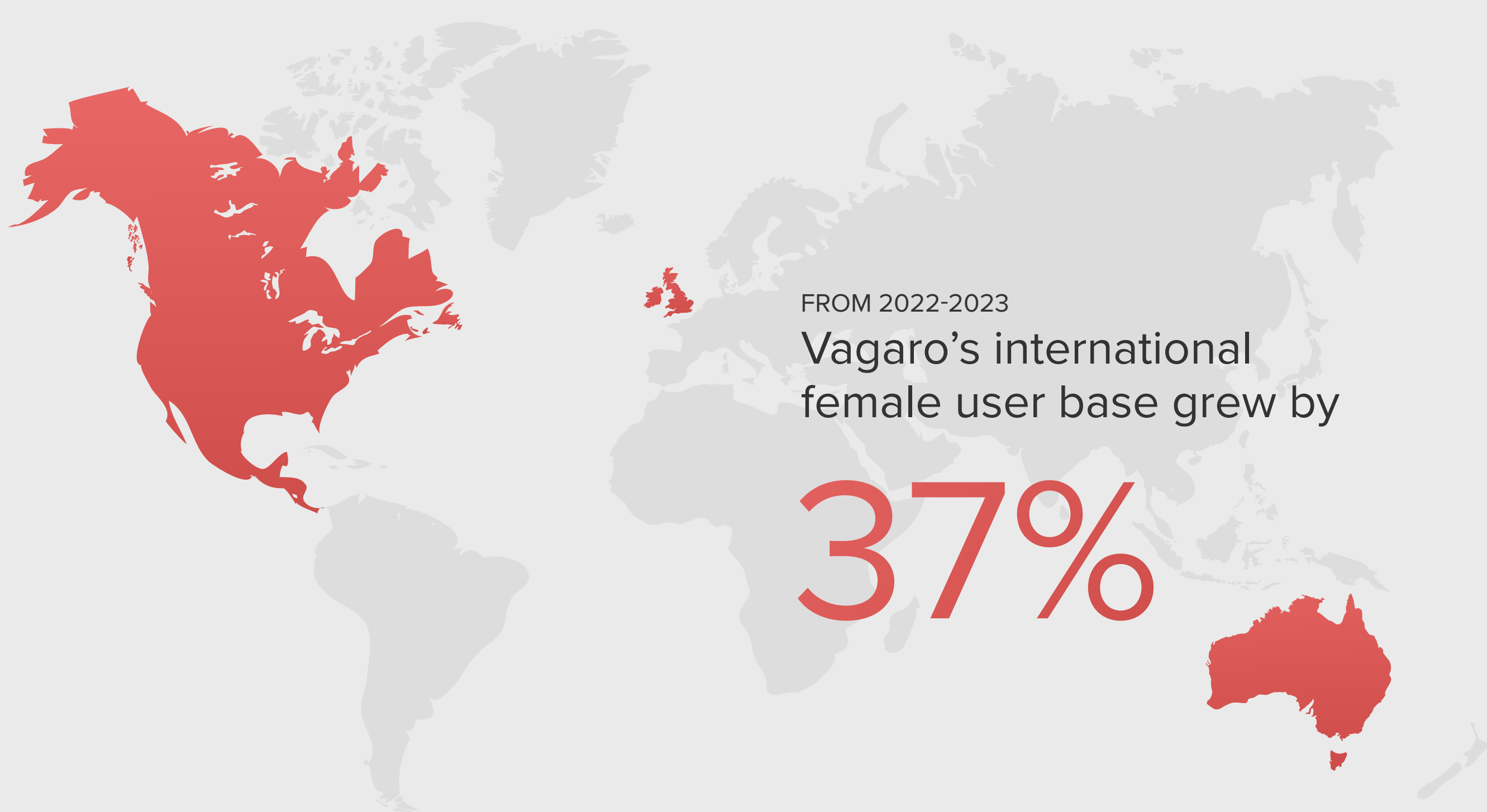


vagaro


# International Women's Day & WOMEN'S HISTORY MONTH

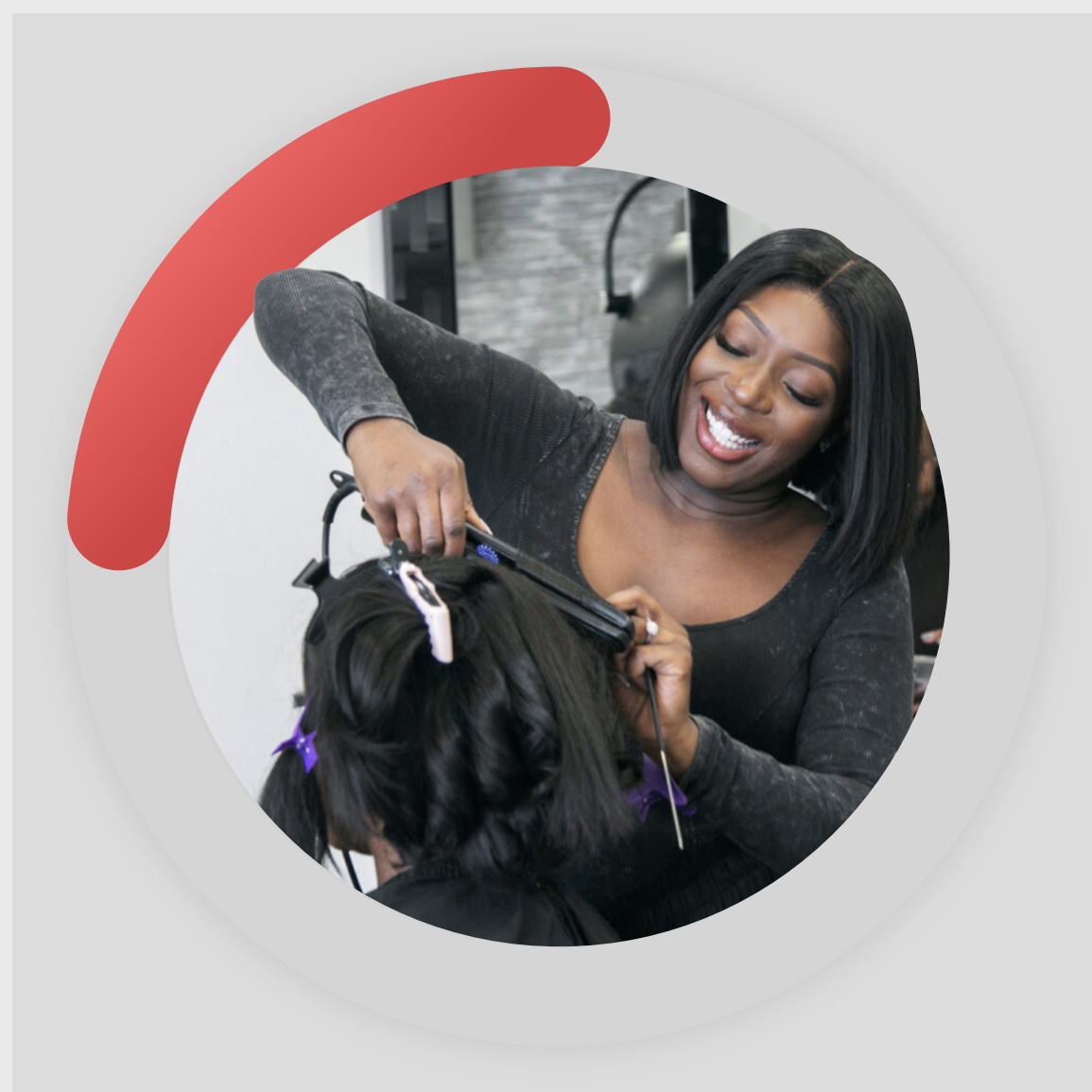
## 64%

of Vagaro's business owners  
and service providers  
are **women**



## 24%

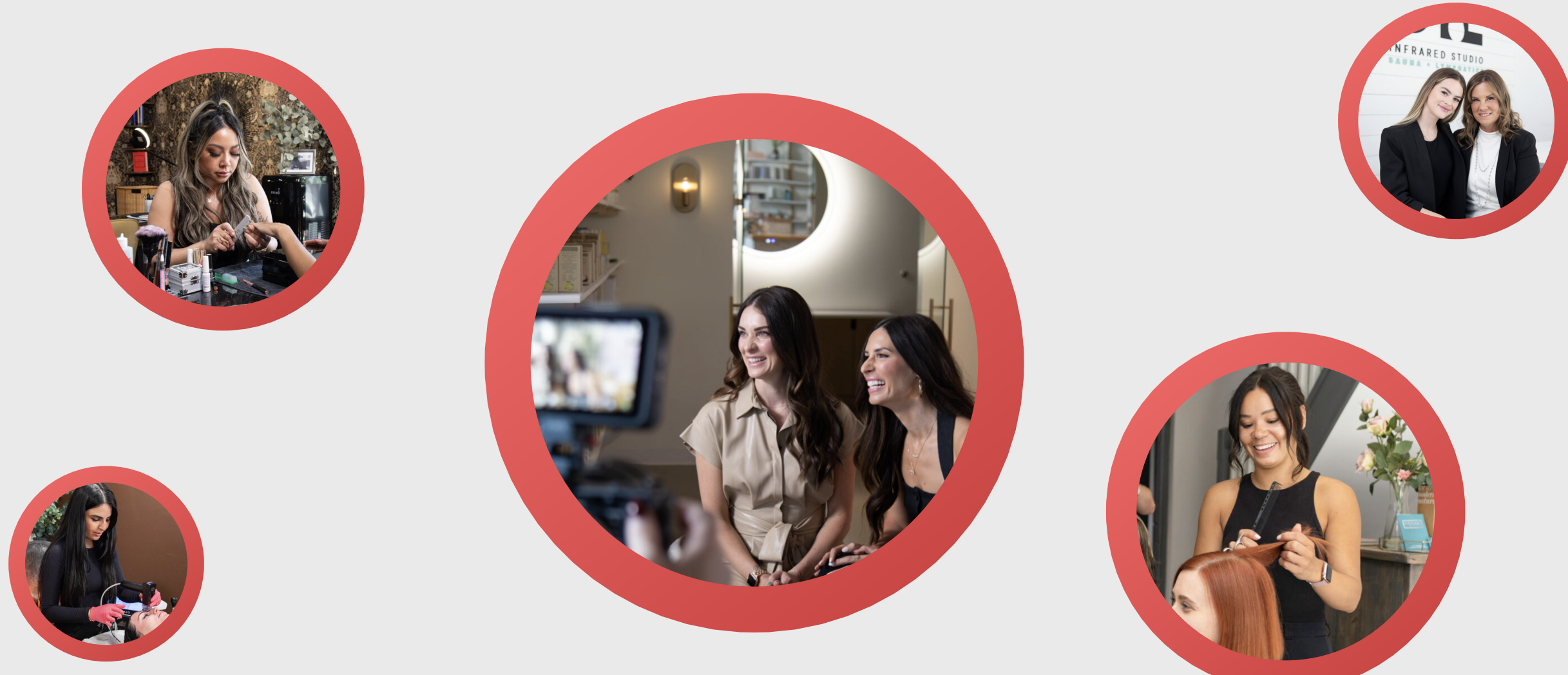
of top services searched   
on Vagaro Marketplace  
are **women-based**



“  
When I first launched the software I created to help salons  
and spas manage their business, it was my sister-in-law—  
a hairdresser—who gave me a lot of perspective on the  
software functionality she would like to see as someone who  
rented her booth in the salon.  
”

Fred Helou  
CEO OF VAGARO

**5 Top-Performing** businesses  
on Vagaro are **women-owned**



### *Top Female-Dominated* Self-Care Industries



SOURCE: Zippia