

“

I am so proud that our 2515 community is at the forefront of the energy transition. Together under this pilot, we can fast forward our neighbourhood to the electric future and help show the rest of Australia how to do it faster and smarter.”

Dr Saul Griffith, Chief Scientist and Co-Founder of Rewiring Australia



Meet our partners



With a mission to make sustainable energy equipment affordable and accessible to all, Brighte will work with accredited vendors and customers to manage household electric upgrades and provide access to payment solutions.



Our local electricity distribution operator, Endeavour Energy, will install network monitors to help understand energy flows and keep the grid reliable and secure for the smart energy transition.



Founded by Austinmer local Dr Saul Griffith, Rewiring Australia is a non-profit research and advocacy organisation focused on accelerating the adoption of clean energy through the electrification of everything.

Australian Credit Licence Number 508217.

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Correct as at 2025. All applications for finance are subject to Brighte's credit approval criteria. Fees, terms and conditions apply.

The Electrify 2515 Community Pilot is supported by the Australian Renewable Energy Agency (ARENA) through the Advancing Renewables Program.

ELECTRIFY 2515 community pilot



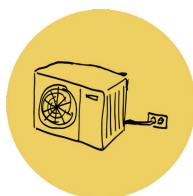
Illustration by Pat Grant

We're going electric

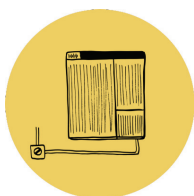
The pilot offers subsidies and support to 500 homes to help reduce emissions and energy bills, and collect valuable data on electrification.

As a resident in the 2515 postcode, you can apply for subsidies to switch to efficient electric appliances through the Electrify 2515 Community Pilot.

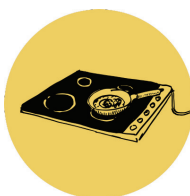
Products available



Reverse cycle air conditioners



Home batteries



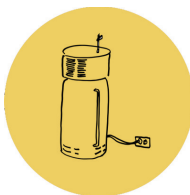
Induction cooktops



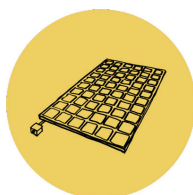
Switchboard upgrades



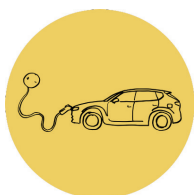
Smart energy devices



Heat pump and resistance electric water heaters



Rooftop solar



EV chargers

What's involved

1 Choose your appliances and apply

Decide which appliances to replace with efficient electric alternatives, like reverse cycle air conditioners or induction cooktops and complete your application online.

2 Select a vendor

Brighte will connect you with our network of accredited local vendors for installation quotes and high-quality installations.

3 Apply for subsidies

Subsidies will be processed through Brighte, ensuring you get the financial support you may be eligible for.

4 Flexible payments

Pay through your preferred method. Brighte offers competitive, tailored, green loans to help make upgrades more affordable.

5 Installation of appliances

Vendors will also install a fully subsidised smart energy device - to optimise your energy use.

6 Customer support

Our dedicated team is here to guide you every step of the way, from product selection to installation.

Apply online here

 electrify2515.org



Or scan the QR code

Eligibility criteria apply. Subsidies are income dependent and capped.

Why apply



Support for appliance upgrades

Participating households are eligible for a total of \$5,000 - \$10,000 in subsidies on energy efficient upgrades.



Lower your bills

Use less energy and save more on electricity bills.



Expert help, at every step

Access tips, guidance, finance, and Brighte Accredited vendors.



Be part of something BIG

Join a community aiming to reduce their carbon emissions.



Powering change for all

This pilot isn't just about our community it's about paving the way for every Aussie home to go electric. By collecting real-world data, we're proving what's possible, influencing policy, and helping to unlock billions in potential savings for households nationwide.

Together, we're building a smarter, cleaner energy future for all.

ELECTRIFY 2515
community pilot

