

#### PRESIDENT'S LETTER

The Oregon Symphony is changing the notion of what a great symphony can be. The largest performing arts institution in the largest city in the state, we are a cultural catalyst, invigorating Oregon's thriving, diverse, artistic community. Our goals are to thrill audiences with exhilarating performances, spark conversations far beyond the concert hall, and bring the power of music to more people in new ways.

We are pleased to report on our 2017/18 season – which ran from July 1 to June 30. With our partners' continued support, we plan to reach, move, and inspire generations to come.

Scott Showalter, president & CEO



### INSPIRED/INSPIRATIONAL

With the belief that music has the power to inspire, unite, educate, and heal, throughout the 2017/18 season Oregon Symphony performed 113 full-orchestra concerts. We presented over 250 community education and engagement events, bringing the joy of live music to over a quarter million people.

Advancing new music, inspiring creative collaboration and offering our audiences innovative performances, in 2017/18 we commissioned five new works for orchestra from composers like Gabriel Kahane and Mark-Anthony Turnage, and dramatist Dipika Guha.

In cooperation with educational partners, youth symphonies, and public schools, we empowered young music students to pursue their passion and grow in their musicianship.

Our holiday concert Gospel Christmas again featured one of the country's largest community gospel choirs, assembled from dozens of churches throughout the Portland metro area.



**Gospel Christmas** 

In 2017/18, we brought to Oregon and sw Washington a diverse range of some of the finest, most celebrated artists in the world.



Josh Bell







Tony Bennett

Audra McDonald Simone Lamsma

a Tony

# **RELEVANT/MEANINGFUL**

In the 2017/18 Season, the Oregon Symphony pushed artistic boundaries with Sounds of Home, a transformational series that wove contemporary and classical music, drama, and visual art to illuminate personal and shared experiences of immigration, the environment, and homelessness.

In our Classical series, 12 of the season's 46 orchestral works were by living composers (16%, compared to a national average of 4%). We deepened our repertoire, this year playing 17 pieces never before performed in the Symphony's history. Boundary-crossing special presentations included rap, jazz, Broadway and pop music, drawing large

audiences diverse in age, geographical location, and ethnic background.

### THE SOUNDS OF HOME 🏾 🏠







**Rite of Spring** 

emergency shelter intake form

## ENGAGED/ENGAGING



We brought music and opportunities for creative expression to underserved and isolated members of our community

season.

with scores of interactive events and

performances reaching new – and often

the Lullaby Project supported maternal health and child bonding by empowering

homeless mothers to write and record

lullabies for their children. With musicNow,

cognitive decline re-discover self-expression.

Link Up curriculum to offer year-long music

education and hands-on performance – with

the full orchestra – to 9,000 3rd–5th graders

musicians helped seniors suffering from

We expanded the reach of Carnegie Hall's



from 52 schools throughout the metro area. Oregon Symphony serves our community We performed free Symphony Storytimes at libraries throughout the tri-county area underserved – audiences. Partnership and for approximately 1,200 pre-school kids and community were at the heart of our 2017/18 their parents. We also hosted 53 school and community musical groups for pre-concert Prelude Performances at Arlene Schnitzer In our evolving Music & Wellness program, Concert Hall.

> Our Community Engagement and Education programs break down economic barriers to experiencing the Oregon Symphony. In all, we brought the joy of music to a non-traditional audience of 27,000 people far beyond the concert hall. This includes the youth of St. Mary's Home for Boys and the incarcerated women of the Coffee Creek Correctional Facility.









Vladim Guzman









Measha Bruggergosman

Johnny Mathis

Herbie Hancock

Sarah Kwak



Today's Oregon Symphony is a symphony for all. With the participation of our concertgoers, donors, and community partners we achieve excellence and strengthen our community through music. We thank the many supporters who help make our success possible.

### HIGHLIGHTS

- Achieved a balanced budget for a ninth consecutive season, with no debt.
- Increased operating budget over \$5 million in four years (from \$14.5 million in FY14 to \$19.8 million FY18).
- Surpassed fundraising records at our annual Gala for the fourth consecutive year, raising an unprecedented \$1.15 million.
- Sold a record 186,532 seats (up 21% over the last two years).
- Subscription revenue for the expanded Popcorn Package more than doubled.
- Reached over 15 million listeners on local and nationally syndicated radio programs through American Public Media.





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