



Health Care Strategy January 2026 Calendar

We recommend the following module pacing for the best learning experience; however, you are free to complete the modules at your own pace between the course start and end dates. To receive your certificate, **you must complete all modules and assignments by February 25th, 2025 at 1:00 p.m. ET**. The first module becomes available on the course start date at 1:00 p.m. United States Eastern Time (ET).

Enrolled participants will retain access to the course until **Sunday April 26, 2026**.

Note: Each week is separated by an empty row.

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Health Care Strategy	Opens	Wednesday, January 21, 2026
Week 2	Module 1: Value Creation and Value Capture	Due (Recommended)	Wednesday, January 28, 2026
Week 3	Module 2: Industry Analysis	Due (Recommended)	Wednesday, February 04, 2026
Week 4	Module 3: Competition	Due (Recommended)	Wednesday, February 11, 2026
Week 5	Module 4: The Boundaries of the Firm	Due	Wednesday, February 25, 2026

*The due date for **Module 4** is two weeks after it opens.

To add this calendar to your personal Google, Outlook, or Apple Calendar, use [this downloadable calendar link](#).

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).