



## Health Care Strategy July 2026 Calendar

We recommend the following module pacing for the best learning experience; however, you are free to complete the modules at your own pace between the course start and end dates. To receive your certificate, **you must complete all modules and assignments by August 19th, 2026 at 1:00 p.m. ET**. The first module becomes available on the course start date at 1:00 p.m. United States Eastern Time (ET).

Enrolled participants will retain access to the course until **Sunday October 18th, 2026**.

*Note: Each week is separated by an empty row.*

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Health Care Strategy Course	Opens	Wednesday, July 15, 2026
<b>Week 2</b>	<b>Module 1: Value Creation and Value Capture</b>	Due (Recommended)	<b>Wednesday, July 22, 2026</b>
<b>Week 3</b>	<b>Module 2: Industry Analysis</b>	Due (Recommended)	<b>Wednesday, July 29, 2026</b>
<b>Weeks 4 &amp; 5</b>	<b>Module 3: Competition</b>	Due (Recommended)	<b>Wednesday, August 05, 2026</b>
<b>Week 6</b>	<b>Module 4: The Boundaries of the Firm</b>	<b>Due</b>	<b>Wednesday, August 19, 2026</b>

\*The due date for **Module 4** is two weeks after it opens.

To add this calendar to your personal Google, Outlook, or Apple Calendar, use [this downloadable calendar link](#).

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).