



Innovation Strategy: Tools and Frameworks for Business April 2026 Calendar

We recommend the following module pacing for the best learning experience; however, you are free to complete the modules at your own pace between the course start and end dates. We recommend using Week 5 to catch up on previous modules' coursework or work ahead on upcoming modules. **To receive your certificate, you must complete all modules and assignments by Wednesday, May 20th, 2026 at 1:00 p.m. ET.** The first module becomes available on the course start date at 1:00 p.m. United States Eastern Time (ET).

Enrolled participants will retain access to the course until **July 19th, 2026.**

Note: Each week is separated by an empty row.

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Innovation Strategy: Tools and Frameworks for Business Course	Opens	Wednesday, April 01, 2026
Week 2	Module 1: Opportunity Finding: Design Research	Due (Recommended)	Wednesday, April 08, 2026
Week 3	Module 2: Ideation	Due (Recommended)	Wednesday, April 15, 2026
Week 4	Module 3: De-risking Ideas: Prototyping	Due (Recommended)	Wednesday, April 22, 2026
Week 5	Midpoint Check-in: Reflect, Catch Up, or Work Ahead		Wednesday, April 29, 2026
Week 6	Module 4: Capturing Value: Business Modeling	Due (Recommended)	Wednesday, May 06, 2026
Week 7	Module 5: Futuring: Strategy & Storytelling	Due (Recommended)	Wednesday, May 13, 2026
Week 8	Module 6: Implementation: Going to Market	Due	Wednesday, May 20, 2026

To add this calendar to your personal Google, Outlook, or Apple Calendar, use [this downloadable calendar link](#).

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).