



Storytelling as Strategy: Narrative and AI September 2026 Calendar

We recommend the following module pacing for the best learning experience; however, you are free to complete the modules at your own pace between the course start and end dates. To receive your certificate, **you must complete all modules and assignments by October 21st, 2026 at 1:00 p.m. ET**. Course material becomes available on the course start date at 1:00 p.m. United States Eastern Time (ET).

Enrolled participants will retain access to the course until **Sunday, December 20th, 2026**.

Note: Each week is separated by an empty row.

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Storytelling as Strategy Course	Opens	Wednesday, September 23, 2026
Week 2	Module 0: Introduction	Due (Recommended)	Wednesday, September 30, 2026
Week 2	Module 1: Storytelling in the Professional World	Due (Recommended)	Wednesday, September 30, 2026
Week 3	Module 2: The Foundational Story Archetypes	Due (Recommended)	Wednesday, October 07, 2026
Week 3	Module 3: Detecting Stories	Due (Recommended)	Wednesday, October 07, 2026
Week 4	Module 4: Diagnosing Stories	Due (Recommended)	Wednesday, October 14, 2026
Week 4	Module 5: Designing and Drafting Stories	Due (Recommended)	Wednesday, October 14, 2026
Week 5	Module 6: Delivering Stories	Due	Wednesday, October 21, 2026

To add this calendar to your personal Google, Outlook, or Apple Calendar, use [this downloadable calendar link](#).

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).