



Storytelling as Strategy: Narrative and AI January 2027 Calendar

We recommend the following module pacing for the best learning experience; however, you are free to complete the modules at your own pace between the course start and end dates. To receive your certificate, **you must complete all modules and assignments by February 24th, 2027 at 1:00 p.m. ET.** Course material becomes available on the course start date at 1:00 p.m. United States Eastern Time (ET).

Enrolled participants will retain access to the course until **Sunday, April 25th, 2027.**

Note: Each week is separated by an empty row.

Week	Module / Assignment	Status	Open / Due Date (1:00 p.m. ET)
Week 1	Storytelling as Strategy Course	Opens	Wednesday, January 27, 2027
Week 2	Module 0: Introduction	Due (Recommended)	Wednesday, February 03, 2027
Week 2	Module 1: Storytelling in the Professional World	Due (Recommended)	Wednesday, February 03, 2027
Week 3	Module 2: The Foundational Story Archetypes	Due (Recommended)	Wednesday, February 10, 2027
Week 3	Module 3: Detecting Stories	Due (Recommended)	Wednesday, February 10, 2027
Week 4	Module 4: Diagnosing Stories	Due (Recommended)	Wednesday, February 17, 2027
Week 4	Module 5: Designing and Drafting Stories	Due (Recommended)	Wednesday, February 17, 2027
Week 5	Module 6: Delivering Stories	Due	Wednesday, February 24, 2027

To add this calendar to your personal Google, Outlook, or Apple Calendar, use [this downloadable calendar link](#).

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).