



## Health Care Strategy January 2027 Calendar

We recommend the following module pacing for the best learning experience; however, you are free to complete the modules at your own pace between the course start and end dates. To receive your certificate, **you must complete all modules and assignments by February 24th, 2027 at 1:00 p.m. ET**. The first module becomes available on the course start date at 1:00 p.m. United States Eastern Time (ET).

Enrolled participants will retain access to the course until **Sunday April 25th, 2027**.

*Note: Each week is separated by an empty row.*

| Week        | Module / Assignment                        | Status            | Open / Due Date<br>(1:00 p.m. ET) |
|-------------|--------------------------------------------|-------------------|-----------------------------------|
| Week 1      | Health Care Strategy Course                | Opens             | Wednesday, January 20, 2027       |
|             |                                            |                   |                                   |
| Week 2      | Module 1: Value Creation and Value Capture | Due (Recommended) | Wednesday, January 27, 2027       |
|             |                                            |                   |                                   |
| Week 3      | Module 2: Industry Analysis                | Due (Recommended) | Wednesday, February 03, 2027      |
|             |                                            |                   |                                   |
| Weeks 4 & 5 | Module 3: Competition                      | Due (Recommended) | Wednesday, February 10, 2027      |
|             |                                            |                   |                                   |
| Week 6      | Module 4: The Boundaries of the Firm       | Due               | Wednesday, February 24, 2027      |

\*The recommended due date for **Module 4** is two weeks after it opens.

To add this calendar to your personal Google, Outlook, or Apple Calendar, use [this downloadable calendar link](#).

- For a step-by-step guide on how to add this calendar to your personal calendar, visit the [calendar download instructions](#).

To access the course calendar without adding it to your personal calendar, visit the [Google Calendar online](#).